

Travel Advisor FAQs

“ Why use Centrav when I can book directly with the airlines? ”

What is the easiest and most profitable way to book air? Centrav offers published & **discounted air** only to travel advisors, and Centrav.com makes booking air easier!

1

We have Consolidator fares!

Airline consolidators are a discount channel for international flights. If you buy directly from the airline **you miss out on the great savings and markup potential** offered to you through a consolidator.

You can save your client money and make a profit!

2

At Centrav.com, add a markup, service fee, or commission on every fare you sell.

If you book directly with the airline **they only sell no-commission published fares**. This means there are **no** discounts, **no** commissions, **no** private fares, and **you can't add a markup** that is hidden within the airfare as one charge on the client's credit card statement.

3

Our agents are knowledgeable and experienced.

Our agents average **over 10 years in the travel industry** with extensive experience in international and domestic travel.

When your client needs to change their booking at Centrav, it's comforting to know you're dealing with someone with **years of experience**.

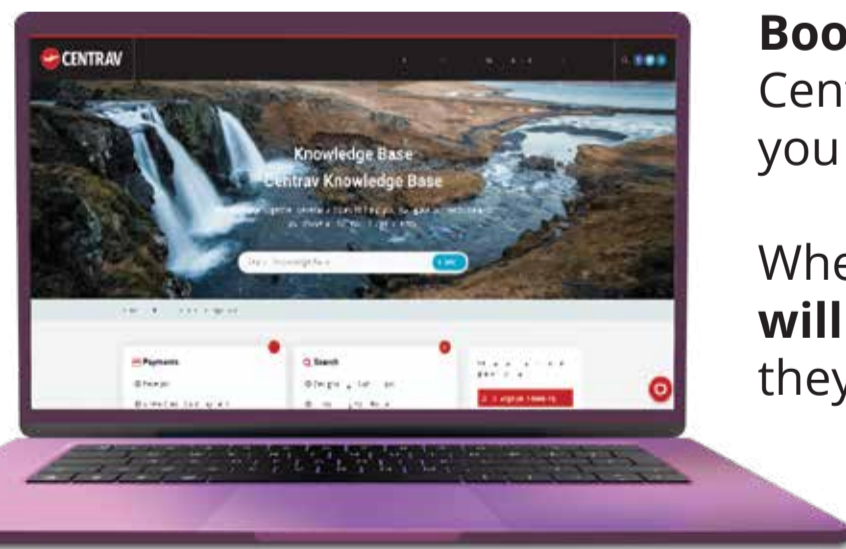


4

You won't lose credibility with your clients.

Booking airfare is a skill that you can develop. Centrav is dedicated to training you and helping you look good.

When you book directly with the airline, your client **will wonder why they should pay you** to do what they can do themselves.



Check out Centrav.com's professional tools designed to facilitate your air sales process!

5

At Centrav.com you can cross-sell Airline Alliances.

When booking on an airline website, **you only get access to that airline's flights and their code-share flights**.

i A code-share is an agreement between two or more airlines that allows one airline to market the flight and collect payment for a flight operated by another airline. AKA more flight options for you and your clients.

In this case, booking directly with the airline would limit the flexibility, pricing, and itineraries available for your customers. You get multiple alliance combinations on Centrav.com!

